

# Guelph-Wellington County "Summer in Swing" Photo Contest

## Contest Rules and Regulations

### **PREAMBLE**

Thecannon and its co-owners, the Central Student Association and the Guelph Campus Co-op ("co-owners") invite you to submit photographs that promote and showcase Guelph-Wellington County in the summer. We encourage submission of photographs that display and celebrate local people and community, the environment, the arts and other subjects.

Note that the Hillside Festival, its sponsors, promoters and affiliates do not endorse or administer this contest in any way.

### **ELIGIBILITY**

This contest is open only to all citizens, permanent residents, temporary residents, refugees, refugee claimants and non-status persons residing in the province of Ontario. No purchase is necessary to enter the contest.

This contest is void where prohibited by law.

Eligibility, entry period and instructions, judging criteria, prize details and winner selection and notification procedures are detailed below. BY ENTERING THIS PHOTO CONTEST, YOU AGREE TO ALL OF THE RULES OF THIS CONTEST AND TO ALL OF THE LEGAL TERMS AND CONDITIONS LISTED BELOW.

### **ENTRY PERIOD**

The contest begins May 20, 2010, 12:01 am EST and ends July 4, 2010, 4pm EST. All entries must be received within this time period in order to be considered for prizes. Thecannon reserves the right to modify the deadline for submissions.

### **CONTEST REQUIREMENTS**

By entering, you warrant that the photograph that you submit is original and is your own, that it was taken within the boundaries of Guelph-Wellington County and that it does not infringe on the rights of any third party. You further warrant that your participation in this photo contest does not violate any agreement between you and a third party.

You may submit as many photographs as you wish; however, you must complete a separate on-line submission form for each photograph you wish to enter. The image may originate in a non-digital format (such as high quality film slides, negatives or prints scanned into a digital format) so long as it is submitted

electronically. Entries must be submitted in JPEG format (as .jpg files) and should be at least 500KB but shall not exceed 2MB. You must submit the actual image file, not a link or other type of file. If an image file is not readable, the entry will be disqualified. Altered photographs may be submitted, so long as you specify on the entry form how the photo has been altered. Thecannon, in its sole judgment, shall determine whether a photograph meets these requirements for entry into the contest. Electronic files submitted to thecannon will not be returned and may be retained by thecannon after the completion of the contest.

By entering a photograph in the contest, you grant thecannon and its co-owners the non-exclusive right to publish and publicly display your photograph on thecannon.ca website and on thecannoncontest.ca website without payment of compensation unless prohibited by law. You grant thecannon and its co-owners permission to provide your name, and your city and province of residence, when publishing and publicly displaying your photo and when identifying you as an entrant or prize winner in the photo contest. Following the end of the contest period, you may request to have your photograph(s) taken down from thecannon.ca website and thecannoncontest.ca website. Subject to the rights granted to thecannon and its co-owners, you retain all other copyrights and rights to future use all of the photographs you enter into the contest.

If your photograph(s) include a recognizable person or people, you must secure permission from each person (or in the case of a minor, the minor's parent or guardian) to use his/her image in the photo contest, and present it to thecannon, if requested. A sample model release form is available on the contest website. Thecannon reserves the right to disqualify an entry if it finds, in its sole discretion, that an entrant has not secured a necessary release.

## **JUDGING AND SELECTION**

After the close of the entry period, eligible photographs will be judged based on three (3) criteria and assigned a score of up to a maximum of 30 points. The three criteria, which will be weighted equally, are: visual appeal and composition (maximum 10 points); portrayal of Guelph and Wellington County (maximum 10 points); and originality and creativity (maximum 10 points).

Judging and scoring will be done by a panel of judges chosen by thecannon and its co-owners.

A grand prize winner and three runners up will be chosen from all eligible submissions. The decisions of the judges are final and binding.

## **PRIZE WINNER SELECTION & NOTIFICATION**

On or about July 10, 2010, thecannon shall notify each prize winner of his or her selection. Notification shall be by e-mail and/or telephone. If thecannon is unable to contact a potential winner, does not receive an acknowledgment of receipt from a potential winner within ten (10) days, or if the notification is returned as undeliverable, thecannon has the option to disqualify such potential winner and select an alternate winner.

A maximum of one (1) grand prize winner and three (3) runners up will be selected:

The grand prize winner will receive two (2) regular weekend passes to the 2009 Hillside Festival (est. value \$230).

The three (3) runners up shall each receive one (1) thecannon merchandise package (est. value \$30).

Prize winners will be required to execute and return to thecannon an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form ("Affidavit and Release") within ten (10) days of notification of selection as a prize winner. The Affidavit and Release will, among other things and as required under these contest rules, certify the prize winner's eligibility to enter the contest; grant thecannon and its co-owners the right to publish and use the photo, without further consent of or compensation to the winner and/or any person whose recognizable image appears in the photograph; release and indemnify thecannon and its co-owners from and against liability associated with the entry, the photograph, the contest and the prizes; acknowledge responsibility for taxes; and certify compliance all applicable municipal, provincial and federal laws. Failure to sign and return an Affidavit and Release to thecannon within ten (10) days of notification may result in disqualification and the selection of an alternate winner.

## **LEGAL TERMS & CONDITIONS**

This photo contest is subject to all applicable federal, provincial and local laws and regulations.

As an entrant in this photo contest, it is your responsibility to determine that you are eligible to enter and to comply with the entry instructions and other photo contest rules set forth herein. Any violation of the contest rules may result in your disqualification.